

The client magnet

MODULE TWO WORKBOOK

What stories can you share?

Types of stories I can share about the struggle	Specific stories of this type	How I can join the dots

Types of stories I can share about the struggle	Specific stories of this type	How I can join the dots

Headline ideas that will have my perfect clients at “HELLO”

--

CTA ideas for my posts

Questions	Opt ins	Calls

NOTES AND QUESTIONS TO ASK

A large, empty rectangular box with a thin black border, intended for writing notes and questions. It occupies the majority of the page's width and height.