

the client magnet

MODULE ONE WORKBOOK

What is going on for your ONE?

The ONE tangible outcome she wants more than anything	Why she wants it so much	The impact of not achieving it	The excuses she's making for not achieving it yet	The real reasons she's not achieving it yet	What she needs to achieve it

What makes you the perfect EXPERT to help her?

Write your specific, tangible solution statement?

I help

who are struggling

and instead want

NOTES AND QUESTIONS TO ASK

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