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**What stories can you share?**

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| **Types of stories I can share about the struggle** | **Specific stories of this type** | **How I can join the dots** |
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| **Types of stories I can share about the struggle** | **Specific stories of this type** | **How I can join the dots** |
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**Headline ideas that will have my perfect clients at “HELLO”**

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**CTA ideas for my posts**

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| Questions | Opt ins | Calls |
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**NOTES AND QUESTIONS TO ASK**

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